Privacy Policy

Introduction

Welcome to Bizi School. Your privacy and trust are of utmost importance to us.

This Privacy Policy explains how we collect, use, store, and protect your personal information through the Bizi School application (hereinafter referred to as the "Application") designed for mentors and schools, which is owned and/or managed by us. By using this application, you agree to the terms outlined below.

1. About the platform

Bizi Kids and Bizi School together constitute an integrated platform, as a marketplace for extracurricular activities, such as classes and activities for children. Mentors/schools use the Bizi School application as vendors of services to publish and promote their classes and activities. Consequently, parents use the Bizi Kids application to conveniently browse and purchase the classes published by the vendors for the benefit of their children.

Both applications are available for download only via the official Apple App Store and Google Play Store.

2. Data we collect

To provide and improve our services, we collect the following types of data:

- Personal data you provide directly:
 - Name and surname or name of the school: Used to create your mentor/school profile
 - Address: Helps parents locate nearby mentors/schools
 - o **Photographs:** Uploaded by you to improve your profile visibility and credibility
 - Teaching subject/activity: To showcase your expertise and offerings
 - Schedule of classes: Helps parents view and book available classes/sessions

• Data collected automatically:

- **Usage information:** Activity logs, app interactions, and preferences to improve your experience.
- **Technical data:** IP address, device type, and operating system for technical support and app optimization.

3. Use of information

The information collected through our Application is used for various purposes, including:

- **Service provision:** We use personal information to provide services to users such as to properly display your mentor/school profile, and to facilitate the organization and scheduling of classes, and confirmation of orders.
- **Optimization of user experience:** Analyzing application usage data to improve functionality and provide relevant content to users.
- **Communication:** Using data to send emails with information about new features, special offers, and promotions relevant to users.
- Compliance with legal obligations: Using information to meet legal and regulatory requirements.

4. Sharing information with third parties

We share your data only under the following circumstances:

- With the users of Bizi Kids application: To display your profile, class schedule, and other relevant information in the Bizi Kids application intended for parents.
- For legal compliance: Providing information in cases required by law, regulations, or requests from competent authorities.

5. Information protection

We take all reasonable technical, administrative, and physical measures to protect your data from unauthorized access, accidental loss or misuse.

6. Data retention

We retain data only as long as necessary to fulfill the purposes for which it was collected or to meet legal obligations. Once the information is no longer needed, it is deleted or anonymized, in accordance with our data retention policy.

7. Your rights

Users have the right to:

- Access data: Obtain information about the data we hold and how it is used.
- **Rectify data:** Request corrections to inaccurate information.
- **Delete data:** Request deletion of their data, provided it aligns with legal obligations.
- **Restrict processing:** Limit certain types of data processing, particularly for marketing purposes.
- **Data portability:** Receive a copy of their data in a structured, organized, and machine-readable format.
- **Deletion or deactivation of profiles:** Mentors and schools may request the deletion or deactivation of their profiles through the application. However, such requests will only be processed under the following conditions:

- o **No pending obligations:** Profile deletion or deactivation is contingent upon the absence of any pending classes scheduled by parents for their children by using the Bizi Kids application.
- o **Fulfilment of commitments:** Mentors and schools are obligated to fulfill all confirmed commitments to parents before their profile can be deleted or deactivated.
- o **Request submission:** The request for profile deletion or deactivation must be submitted through the application.
- **o** Final approval: We reserve the right to review and approve profile deletion or deactivation requests. If any pending obligations are identified, the request will be held until such obligations are resolved.
- o **Data Retention After Deletion:** Following the successful deletion or deactivation of a profile, we may retain certain personal data as required by law or for legitimate business purposes, such as financial record-keeping or dispute resolution, in accordance with applicable data protection laws.

8. Privacy policy for minors

Our Application and services are intended for individuals over the age of 18. We do not knowingly collect data from minors. If it is determined that we have unintentionally collected data from individuals under 18, such data will be removed from our databases.

9. Changes to the privacy policy

This Privacy Policy may be periodically updated to comply with legal regulations or improve our practices.

10. Acknowledgment

By using this application, you acknowledge that you have read, understood, and agreed to this Privacy Policy.

11. Contact us

For any questions, comments, or requests related to this Privacy Policy, please contact us at: contact@bizi.kids

Bizi Kids

"DLV Nucleus" LLC - Branch No. 1, Skopje

This Privacy Policy is effective from **01.01.2025** and remains valid until the next updated version.